



IS AN INTERIOR DESIGNER *Worth It?*

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You have decided to undertake a renovation project. After hour upon hours on social media searching for ideas, you have finally determined exactly what you want, until... you come across an equally intriguing idea that rivals your other idea. Now you realize that your vision isn't quite as

clear as you thought it would be and all these ideas are starting to become overwhelming. What can you do to get your project back on track and ensure that you get what you really want?

Here are 5 reasons why you should hire an Interior Designer

1. DESIGNER VS. DECORATOR

The words "interior design" and "interior decorating" are often used interchangeably. However, there are several important differences between these two professions. Interior designers have spent four to seven years in university in



addition to honing their ability to think conceptually and execute projects. Interior designers have an intricate knowledge of understanding behavioral patterns so they can create functional spaces. Interior decorators typically do not require formal training but may have taken some courses; their focus is on making a space look beautiful while working within the functionality of a space.

2. THE DESIGN PROCESS

Interior designers strive to create functional and aesthetically pleasing spaces that embrace culture and will enhance your quality of life. This is achieved through creative and technical solutions that follow local and national building codes



and encourage environmental sustainability. A typical design process includes programming, problem solving, ergonomics, space planning, custom design components, furniture selection, lighting and other decorative elements. By following a systematic approach which includes research, analysis and integration of knowledge, the interior designer develops a creative solution that satisfies your needs, wants and resources.

3. TECHNICAL KNOWLEDGE

An important part of creating functional and beautiful spaces is being able to communicate these ideas so that it can be built. An interior designer needs to know how to transform design concepts into technical drawings. This includes interior details, material specification, estimation and installation, construction systems and materials, building systems and environmental concerns. Other areas that interior designers must be familiar with include the application of laws, codes, regulations and standards. These are important factors as it protects the health, safety and welfare of the people using the space.

4. FRESH IDEAS & COMMUNICATION

Interior designers use tools like presentations, graphics, visual aids and other media to communicate their vision for a project to you. They can look at a space to identify potentials and problems and then provide creative solutions. Sometimes this means using materials in an atypical fashion. Some of the most important aspects of starting a project include listening, observing, asking questions and getting to know you so that we can understand your behavioral patterns, preferences and goals. As designers, we are skilled at helping you define a budget, develop design concepts and help you through the project to delivery



and installation. After all, the space needs to function and look great!

5. GET IT DONE RIGHT THE FIRST TIME

A designer can help you save time and money. Our knowledge and expertise can help prevent costly mistakes by identifying your needs and wants. By working with a designer, we will do the research and find what you need and help you make informed decisions that best suits your lifestyle. We also have access to a network of product resources that the general public does not have access to and

we can design custom millwork and furniture that fits your space. Interior designers have connections to a network of competent craftspeople, contractors and tradespeople that can oversee your project to ensure that is completed on time and within budget. As a designer, our mission is to have your best interest in mind, to create a space that fits your needs and lifestyle.

An interior designer can make a big difference to your project. Whether it is a consultation or a project from start to finish, a designer will enrich your knowledge, stretch your imagination and give you a better outcome.

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